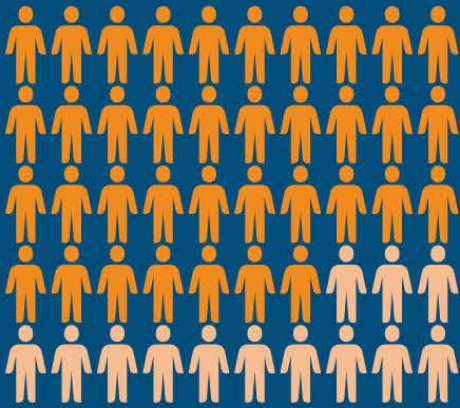


# IMPROVE PARENT COMMUNICATIONS WITH MESSAGING

SimplyConnect offers teachers and parents a safe and secure way to communicate that helps set students up for academic success!

**1** Teachers use sanctioned numbers to send calendar & information updates to parents.



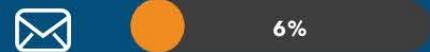
**74%** of smartphone users report having 0 unread texts at the end of day.



Texts have higher open rates than emails.....



...and higher response rates!



**2** Parents receive a text message with a link to the school calendar.

**3** Teachers can address questions with preset auto-responses.

It takes the average person **90** minutes to respond to an email, but **90** seconds to respond to a text message.

**4** All messages get stored in an archive for administrative audits.



**97%**

of companies found that they connected with customers better via text.



**71%**

of consumers say using text messaging to communicate was effective.



**64%**

of consumers think that companies who text value their time.

**Contact Us Today To Schedule Your SimplyConnect Demo!**